



II JAI SRI GURUDEV II
Sri Adichunchanagiri Shikshana Trust®
SJB Institute of Technology



(Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi)
No. 67, BGS Health & Education City, Dr. Vishnuvardhan Road,
Kengeri, Bengaluru-560060

Web: www.sjbit.edu.in, Email: principal@sjbit.edu.in, Phone: 080-28612445/46, Fax: 080-28612651

Department of Management Studies (MBA)

Beyond Syllabus

Subject: Management and Organizational Behavior

Subject code: 20MBA11

Semester: 1st, A & B Sec - 26.04.2022

Faculty Name: Dr. Roopa Temkar V

Topic: Status and Statistics of different sectors to Indian Economy

Objective

- To understand the role of management in various business
- To know different sectors in business and their contribution to Indian economy

The students were assigned different types of business and informed to collect the information about 3 companies belonging to different sectors. The information should highlight on the company status and position in the market and their competitors. The contribution of the sector to the Indian economy.

Students understood businesses in different sectors and could able to differentiate the companies based on sectors Type of business

1. Company vision, mission,
2. competitors, products
3. Present status of the company

Roopa Temkar V
Subject faculty

M. the J
HOD 9/6/22



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Beyond Syllabus

Subject: Management and Organizational Behavior

Subject code: 20MBA11

Semester: 1st, A & B Sec 28.06.2022

Faculty Name: Dr. Roopa Temkar V

Topic: Management practices of different sectors

Objective

- To understand the concept of Management
- To understand the concept of business and about business personalities

The students were assigned different types of business and informed to collect the information on few companies with respect to the company's position, revenue, trading, founder, logo, tagline, organizational structure, products, future plans, and their contribution to GDP.

Outcome: Students understood different business and the following concepts of management such as:

1. Organization structure
2. Organizational Objectives
3. Type of business
4. Company vision, mission, competitors, products

Roopa Temkar V
Subject faculty

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HOD 9/6/22